

We invite you to help the WBS in “Keeping the Blues Alive!” by becoming a Sponsor!

Sponsorship Levels:

- **\$250 – Red sponsorship:** name on WBS web site, 8 wristbands to one blues crawl (crawl closest to initiation of sponsorship) plus your name on the crawl program, and recognition from stage at beginning of the crawl After Party.
- **\$500 – White sponsorship:** logo/name on WBS web site, 8 wristbands each for the Spring and Fall crawls, plus your logo/name on both crawl posters, programs and other collateral printed materials, and recognition from stage at beginning of each After Party.
- **\$1,000 – Blues sponsorship:** logo/name on WBS web site, 8 wristbands each for the Spring and Fall crawls, plus your logo/name on both crawl posters and programs and other collateral printed materials, and recognition from stage at beginning of each After Party. PLUS Four tickets to the Blues Ball, a reserved table at The Cotillion, meet and greet with artists, logo/name on Blues Ball poster, program, and all collateral printed materials; and recognition at all WBS events for 12 months.

Other Sponsorship Opportunities:

We have other events throughout the year- Guitar Showcase, Member Appreciation Party, and Blues Challenge. We are happy to talk with you about other opportunities such as sponsoring backline equipment, sound, food, printing services, etc., or combining cash and in-kind donations to equal one of the levels above.

Wichita Blues Society Sponsor Agreement

Sponsor name: _____
 Contact: _____
 Address: _____
 Phone: _____ Email: _____
 Sponsorship level: Red White Blues
 Other (please provide details) _____

I agree to become a Wichita Blues Society sponsor at the level indicated above and have enclosed a check for \$ _____

Signature	Signature of WBS Director
Date	Date
Printed name	Printed Name
Date	Date



Mission Statement:

The Wichita Blues Society exists to share the Blues with the world by preservation, education and enjoyment of the first truly American music form.



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About the WBS

The Wichita Blues Society is a non-profit organization created in 1983 by a handful of Blues lovers who wanted to revitalize the Blues scene in the Wichita area. It is one of the oldest societies in the nation and has more than 350 members.

WBS is a proud affiliate of The Blues Foundation, a non-profit group founded in 1980, dedicated to preserving Blues history, celebrating Blues excellence and supporting Blues education. As a way of recognizing and honoring the people and organizations that work to perpetuate the Blues, the foundation presents the annual “Keeping the Blues Alive” Award. WBS was honored with this coveted award in 2000 as Blues Society of the Year.

Education

Like The Blues Foundation, the WBS is committed to education so generations to come will be able to appreciate the rich Blues tradition. In a very tangible way, education relies on and encourages the other aspects of our mission. It is through the preservation and enjoyment of the Blues that we begin to educate others and perpetuate the Blues in Wichita and South-Central Kansas. The WBS is developing youth programs and partners with others in our community to inspire young people to carry on the rich blues tradition, as well as encourage an overall appreciation of music.



Award-winning Blues artist Mike Zito jams with Jacob Stade at a WBS guitar workshop

Events

From its inception, the Wichita Blues Society has been involved in the local Blues scene. Everyone can enjoy the Blues at the many WBS events held throughout the year that feature local and regional talents.

The WBS has three signature events each year that draw hundreds of blues fans. Our goal is to increase attendance at each one of our events by providing outstanding entertainment.

Our Spring and Fall Blues crawls have become a tradition for many blues lovers. Held in April and September, the crawls feature local bands playing in Old Town clubs in the area between 1st Street to Douglas and Washington to Rock Island Street. We end the night with an After Party that typically features a regional touring band. The 2011 Spring Crawl brought over 600 blues lovers to Old Town.

The Wichita Blues Society’s annual Blues Ball is a celebration of the blues and has been shakin’ the rafters at The Cotillion for more than 10 years. It is also our “send off” party for our Blues Challenge winners before they travel to Memphis to compete in the International Blues Challenge. Nearly 700 people celebrated the blues at our 12th Annual Blues Ball in January 2011.



Each Blues Crawl attracts 500-600 people and ends with an After Party at America's Pub



Held at The Cotillion, the annual Blues Ball has become our annual celebration of the blues